



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-03-2012 PAGE: 1 of 2

STRATEGIC MEDIA PLACEMENT - 19184
ATTN: WHITNEY EVERSOLE
7669 STAGERS LOOP
DELAWARE OH 43015

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|------------------------------------|------------------------------|--------------|---------------------|
| 404336 | 11-01-2012 | 11-02-2012 | 1 | GARGANIO AND O'BRIEN, ELECTION FUN | BURLINGTON COUNTY FREEHOLDER | POLITICALS | WPVI - PHILADELPHIA |

| Agency Est# 3201 | | | CMS # 247670 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 11-03-2012 | End Date 11-06-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 247670 | | | | |
|---------------------|------------|------------|----------------------|--------------------------------------|----------------------------------|--------------------------|------------------------|---|----------|---|---|---|---|---|--------------|--------------------------|-----|-------|-----------|----------|
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: E : 3201 | | | | | | | | | | | | | | | | | |
| 1 | 11-05-2012 | 11-05-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | | 9 | 30 | 1 | | | | | | | 1 | 1,500 | 1 | 1,500.00 |
| 2 | 11-06-2012 | 11-06-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | | 9 | 15 | | 2 | | | | | | 2 | 750 | 2 | 1,500.00 |
| | | | (BOOKENDS) | | | | | | | | | | | | | | | | | |
| 3 | 11-03-2012 | 11-03-2012 | 08:00AM - 09:00AM | WEEKEND NWS GMA SA (7098) | | | | 9 | 30 | | | | | | 1 | | 1 | 1,400 | 1 | 1,400.00 |
| 4 | 11-04-2012 | 11-04-2012 | 08:00AM - 09:00AM | WEEKEND NWS GMA SU (7099) | | | | 9 | 30 | | | | | | | 1 | 1 | 1,400 | 1 | 1,400.00 |
| 5 | 11-05-2012 | 11-05-2012 | 05:00PM - 06:00PM | EARLY NEWS 5P MO-FR (6988) | | | | 9 | 15 | 2 | | | | | | | 2 | 1,100 | 2 | 2,200.00 |
| | | | (BOOKENDS) | | | | | | | | | | | | | | | | | |
| 6 | 11-05-2012 | 11-05-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | | | | 9 | 15 | 2 | | | | | | | 2 | 1,600 | 2 | 3,200.00 |
| | | | (BOOKENDS) | | | | | | | | | | | | | | | | | |
| 7 | 11-05-2012 | 11-05-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | | 9 | 30 | 1 | | | | | | | 1 | 1,500 | 1 | 1,500.00 |
| 8 | 11-05-2012 | 11-05-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | | 9 | 15 | 2 | | | | | | | 2 | 750 | 2 | 1,500.00 |
| | | | (BOOKENDS) | | | | | | | | | | | | | | | | | |
| 9 | 11-05-2012 | 11-05-2012 | 05:00PM - 06:00PM | EARLY NEWS 5P MO-FR (6988) | | | | 9 | 30 | 1 | | | | | | | 1 | 2,200 | 1 | 2,200.00 |
| 10 | 11-05-2012 | 11-05-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | | 9 | 30 | 1 | | | | | | | 1 | 1,500 | 1 | 1,500.00 |
| 11 | 11-05-2012 | 11-05-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | | 9 | 15 | 2 | | | | | | | 2 | 750 | 2 | 1,500.00 |
| | | | (BOOKENDS) | | | | | | | | | | | | | | | | | |
| 12 | 11-05-2012 | 11-05-2012 | 11:35PM - 12:02AM | LF NIGHTLINE 1135P LTC 1/7/13 (6970) | | | | 9 | 30 | 1 | | | | | | | 1 | 1,000 | 1 | 1,000.00 |
| 13 | 11-05-2012 | 11-05-2012 | 04:30AM - 04:59AM | MORNING NEWS 430-5AM MO-TH (7585) | | | | 8 | 15 | 2 | | | | | | | 2 | 175 | 2 | 350.00 |
| | | | (BOOKENDS) | | | | | | | | | | | | | | | | | |
| 14 | 11-05-2012 | 11-05-2012 | 02:05AM - 04:59AM | LF OVERNIGHTS 205-459A MO-SU (6994) | | | | 8 | 30 | 1 | | | | | | | 1 | 50 | 1 | 50.00 |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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|-----------------------|---------------------------|---------------------------|------------------------------|--|---------------------------------------|----------------------------|---|--------------|--------------------------|---|---|---|-------------------------|--------------|-------|-----------|----------|--|--|--|
| Contract No 404336 | Contract Dt 11-01-2012 | Revision Dt 11-02-2012 | Rev# 1 | Advertiser GARGANIO AND O'BRIEN, ELECTION FUN | Brand BURLINGTON COUNTY FREEHOLDER | Product Code POLITICALS | Station/Market WPVI - PHILADELPHIA | | | | | | | | | | | | | |
| Agency Est# 3201 | | CMS # 247670 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 11-03-2012 | End Date 11-06-2012 | Billing M (Broadcast Month, Cycle 1) | Package N | Contract Title 247670 | | | | | | | | | | | |
| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | | | |
| | | | Agency CPE: E : 3201 | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Contracted Gross Total: | | 20 | 20,800.00 | | | | |
| | | | | | | | | | | | | | Actual Gross Total: | | 20 | 20,800.00 | | | | |
| | | | | | | | | | | | | | Agency Commission: | | | 3,120.00 | | | | |
| | | | | | | | | | | | | | Net Total: | | | 17,680.00 | | | | |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | Actual Total | | | | | | |
| Nov 12 | | 0.00 | | 0.00 | | 20,800.00 | | 0.00 | | | | | | 20,800.00 | | | | | | |
| TOTAL | | 0.00 | | 0.00 | | 20,800.00 | | 0.00 | | | | | | 20,800.00 | | | | | | |

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